

CHARLIEMIKE.ORG

The St. James Peace Ground

A Named Giving Opportunity



AI-generated vision rendering. The St. James Peace Ground at CharlieMike Farm, Liberty, North Carolina

Images are AI-generated vision renderings and are not architectural drawings or engineered plans.

Charlie Mike is a 501(c)(3) nonprofit dedicated to serving veterans and first responders through therapeutic animal programs, disaster response, and community support. Our equine therapy program pairs veterans and first responders with horses in a setting designed for healing, trust, and purpose. The St. James Peace Ground will transform our existing round pen into a fully covered therapeutic space that serves our mission year-round.

9

THERAPY HORSES IN THE
PROGRAM

60 ft

ROUND PEN DIAMETER

\$50K+

LEAD GIFT SECURED

FREE

TO EVERY VETERAN AND
FIRST RESPONDER

THE STORY BEHIND THE NAME

Every great space deserves a name that carries meaning. The St. James Peace Ground is named in the tradition of Santiago, Saint James, whose centuries-old pilgrimage route has guided countless souls toward healing, renewal, and purpose. The Camino de Santiago is one of the most powerful journeys in the world: people walk hundreds of miles carrying something heavy, searching for peace and a reason to keep going. That is exactly what our veterans and first responders are doing every day.

At Charlie Mike, we believe every veteran and first responder deserves that same journey. The round pen is where that journey begins, where a horse meets a human exactly where they are, with no judgment, no rank, and no expectations. Just presence. Just healing. Just ground beneath their feet.

"The St. James Peace Ground was made possible by a generous anonymous donor who dedicated this gift in honor of Santiago, Saint James, whose path has guided pilgrims toward healing and renewal for centuries. At Charlie Mike, we believe every veteran and first responder deserves that same journey.

This is their ground."



*AI-generated vision rendering. The St. James Peace Ground showing the covered structure, existing barn, and entry path
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GIVING OPPORTUNITIES

A generous anonymous donor has made a transformative lead gift toward the structural cover of The St. James Peace Ground. This gift has launched the project and we are now actively seeking additional partners to complete the structure and bring the full vision to life. Each giving opportunity below carries a naming option and will be permanently recognized on the property and in all Charlie Mike communications.

Structural Cover LEAD GIFT SECURED A generous anonymous donor has made a transformative lead gift toward the structural cover. This gift has launched the project and we are actively seeking additional partners to complete it. <i>Join our lead donor in making this possible</i>	1. Spectator Seating and Pergola NAMING OPPORTUNITY Rustic timber bleacher seating with hardwired string lights alongside the round pen. <i>Name this space in honor of someone you love</i>
2. Entry Gate and Signage NAMING OPPORTUNITY Heavy timber entry gate with custom navy and gold sign. The first thing every veteran and first responder sees. <i>Name this element in honor of someone you love</i>	3. Perimeter Landscaping NAMING OPPORTUNITY Native wildflowers, lavender, and ornamental grasses lining the gravel path with hardwired path lighting. <i>Sponsor in memory or honor</i>
4. Lighting NAMING OPPORTUNITY Hardwired overhead lighting, path lighting, and string lights enabling year-round and evening programming. <i>Sponsor in memory or honor</i>	5. Donor Recognition Plaque INCLUDED Custom navy and gold plaque with the full dedication text honoring Santiago, Saint James. <i>Included with lead gift</i>



AI-generated vision renderings 1 through 5. Spectator seating, entry gate, landscaping, lighting, and donor recognition plaque
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CAMPAIGN SUMMARY

The St. James Peace Ground campaign invites donors to join a mission already in motion. A generous anonymous donor has secured a lead gift toward the structural cover, launching this project and creating a powerful foundation for others to build upon. We are seeking partners to complete the structure and fund the named giving opportunities that will make this space truly complete. Final project costs are being determined through a competitive contractor bid process currently underway.

Giving Opportunity	Status	Naming Rights
Structural Cover	LEAD GIFT SECURED	<i>Additional partners welcome</i>
1. Spectator Seating and Pergola	OPEN	Available
2. Entry Gate and Signage	OPEN	Available
3. Perimeter Landscaping	OPEN	Available
4. Lighting	OPEN	Available
5. Donor Recognition Plaque	OPEN	Available

JOIN THE MISSION

To discuss a giving opportunity, explore naming rights, or learn more about The St. James Peace Ground campaign, please reach out. Every gift moves us closer to completing this space for the veterans and first responders who need it most.

Contact Sarimá Gracia at Sarima@CharlieMike.org | CharlieMike.org